

LEXINGTON

H O M E B R A N D S

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Introducing Sunday Morning from Lexington *A Modern View of Classic Design*

HIGH POINT, NC – At its core, ***Sunday Morning*** is more than a look. It's a feeling. It speaks to the weekend ease of sunlit mornings and barefoot afternoons... to quiet luxury that doesn't shout. Lexington's latest lifestyle collection draws inspiration from the timeless charm of communities like Nantucket and Martha's Vineyard. These destinations are known not just for their sea breezes and relaxed lifestyle, but for their deeply rooted design and architectural traditions – steeped in history, yet effortlessly casual. This new collection, under the Lexington brand, will be unveiled at the High Point Market, October 24-29, in the Lexington Home Brands showroom at 1300 National Highway.

"Affluent consumers are increasingly drawn to interiors that feel curated and timeless," said Phil Haney, President and CEO of Lexington Home Brands. "They respond to designs that reference heritage while feeling relaxed and livable. We're seeing a move in the prevailing aesthetic towards the traditional end of the spectrum, but with casual overtones. ***Sunday Morning*** answers that call with classic silhouettes and architectural detailing softened by gentle finishes and plush textures. The look conveys approachable elegance, with each piece telling a story of thoughtful balance. It is best described as an intentional embrace of tradition without formality and comfort without compromise."

Designs in the portfolio are crafted from cerused white oak, gently wire-brushed, in a light sandstone coloration. Custom hardware features a champagne finish, adding to the refinement, while the introduction of open-weave cane panels reinforces a sense of ease and familiarity.



Thirteen Hundred National Highway, Thomasville, North Carolina 27360
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Upholstered seating designs in ***Sunday Morning*** echo the theme of casual elegance. Styling is modern, yet soft, sophisticated, and serene. The assortment includes a new sofa silhouette, multiple lounge chairs, and sectional seating. Textiles offer a mixture of grounded earth tones and soft neutrals with an emphasis on layered textures, natural linens, and fabrics with a remarkably soft hand. The lifestyle presentation is designed to reflect the unhurried leisure of a perfect Sunday morning.



Sunday Morning will debut at the High Point Market, October 24-29, in the Lexington Home Brands showroom, open daily from 8:00 am until 6:00 pm. Complimentary parking is available on the showroom campus and lunch is served daily. ***The company will host a special buyer and designer reception on Sunday afternoon at the main showroom from 4-7:00 pm with cocktails and heavy appetizers.***

Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom and back, operating daily from 8:00 am until 6:00 pm or until the last guest is served. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information email marketing@lexington.com or call 336.474.5555.

ABOUT LEXINGTON HOME BRANDS

Lexington Home Brands is a global manufacturer and marketer of residential home furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1901, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit lexington.com.

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